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The International Betting Integrity Association (IBIA) has announced sports betting brand Galera.bet as its latest member. Match Time Solutions-owned online operator Galera.bet is focused on the Brazil market. Galera.bet joins almost 50 companies and more than sports betting brands within the IBIA network of members. We are honoured to work with IBIA and to be able to reinforce our purpose of developing business with integrity as our priority., Galera.bet CEO Marcos Sabi said. We believe that collaboration between partners is extremely important to protect the integrity of sport and betting markets from corruption. IBIA CEO Khalid Ali added: We welcome Galera.bet's decision to join IBIA. It recognises the unique benefits of IBIA's operator-run integrity monitoring network and its ability to track members' individual consumer transactional activity, rather than just analysing simple odds movements. Brazil regulates sports betting. The decision to join IBIA coincides with Brazil moving to regulate sports betting last week following years of delays. President Luiz Inácio Lula da Silva signed the Provisional Measure (PM) Tj T* BT 2024 law. Galera.bet joining IBIA fulfils an obligation under the PM to join an international body for monitoring sports integrity. IBIA also announced its expansion into Brazil earlier this year ahead of the PM passing. It is working with the Brazilian Institute of Responsible Gaming (IBJR).

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